Procurement of Energy-Efficient Products

U.S. Experience with Monitoring and Evaluation

Christopher Payne, Ph.D.

Group Leader
Sustainable Federal Operations Group
Monitoring Institutionalization

• Policies at level most applicable to buyers
• Policy awareness ≠ green acquisition
• Policies should support “green by default”
Monitoring Acquisition Activity

• Acquisition documents can reveal underlying standards in need of change
• Exceptions reporting can be useful if documented well
• Acquisitions activity can identify targeted opportunities
Monitoring Environmental Benefits

• Including impacts in setting objectives can simplify process

• (Unique to US?) Schism between “energy” and “environmental” acquisition personnel

• Reduced consumption is an important attribute
Monitoring Market Impact

• Distribution of performance is important

• Central policies/programs can be leveraged by other public and private organizations

• Proper attribute labeling is critical