Knowledge for climate action: a manifesto for change
The Climate Knowledge Brokers
MANIFESTO

Informed decision making for a climate resilient future
The Challenge Ahead

A climate resilient future? Climate Smart Development?

Many more people will need to make use of climate information

Where do these users get the knowledge from?

Who are the users?

How can we work together to be more effective?

What information do those users need?

How does this information need to be presented?

What is needed to improve the quality and use of climate knowledge in decision making?
The Climate Knowledge Brokers Group

The CKB Group is a network of more than 150 organisations and professionals focused on improving the quality and use of climate-related knowledge in decision making.

www.climateknowledgebrokers.net
Overview

• CKB’s vision is a world in which people make climate sensitive decisions fully informed by the best available climate knowledge.

• The Manifesto was developed in a collaborative process by the Climate Knowledge Brokers Group (CKB) and describes the essential role of climate knowledge brokers in achieving that vision.
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<th>Issue</th>
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<td>No awareness of issue</td>
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<td>Lack of quality information</td>
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<td>Hidden information</td>
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<td>Untailored information</td>
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<td>Too much information</td>
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User needs

1. Increased availability of and access to information from trusted sources
2. Information tailored to specific needs
3. Synthesized climate information
4. Contextualised with sectoral information
5. Enriched with local information
6. Access to raw data, further information and sources
Meeting user needs with tailored information

Information untailored to specific needs
Knowledge brokers are part of a chain and act as producers and users of information at the same time.
Climate Knowledge Broker Role

1. Chains of knowledge brokering
2. Filters and interfaces
3. Working across different disciplines, fields and sectors
4. A range of channels, tools, products and services
5. Participation in the information gathering and knowledge production process
HOW CKB FACILITATES EFFECTIVE CLIMATE KNOWLEDGE BROKERING

Sharing & collaborating
The three main messages

- **Scale:** Nowadays almost everyone is becoming a climate decision-maker in one way or another.

- **Tailoring:** Climate information needs to be directly relevant to the audience and individuals in question, downscaled to the right level, and presented in language and formats they can easily relate to.

- **Collaboration:** We will only achieve to meet the demand and improve the quality and use of climate knowledge if we work together.
The Invitation

• With funders, we want to explain why more coherent and strategic funding for climate knowledge brokers is necessary. We welcome a dialogue.

• With climate knowledge brokers, we want to work together to improve our effectiveness in meeting user needs. We welcome your participation.
Additional information

Manifesto Website:
• manifesto.climateknowledgebrokers.net
  – Free PDF version of Manifesto
  – Selected interviews
  – Success stories

• Do you agree with what you heard & read? Become a supporter and undersign the manifesto: www.climateknowledgebrokers.net/sign

Get in touch with CKB:
• www.climateknowledgebrokers.net
• info@climateknowledgebrokers.net
• Twitter: @ckbrokers