Introduction to Efficiency for Access & the #EfficiencyforAgTech campaign

Efficiency for Agricultural Technologies: An Expert Conversation on Latest Findings, Remaining Gaps and Future Outlook

19 February 2019
Efficiency for Access Coalition

A coalition to accelerate global energy access through energy-efficient appliances
Coalition Structure

Efficiency for Access Donor Coalition

UK aid & Power Africa
Co-Chairs
12+ Funder Institutions

Investor Network
19+ Leading Impact Investors

Flow of funds
Cultivation of co-funding and in-kind support for key activities

Secretariat
CLASP & EST

Flow of information
Data and program updates for impact aggregation and knowledge-sharing

Partner Groups
Programme Partners
Industry Stakeholders
Coalition Donor Activity

EFFICIENCY FOR ACCESS COALITION ACTIVITIES MAP

COALITION MEMBERS
- UK aid
- Power Africa
- Acumen
- DOEN Foundation
- Energising Development
- ESMAP
- Good Energies Foundation
- IFC
- Rockefeller Foundation
- Shell Foundation
- Swedish International Development Agency (Sida)
- USAID
- World Bank

TECHNOLOGIES
- Advanced Electric Cooking
- Advanced Refrigeration
- Agricultural Processing
- Efficient Biodigesters
- Brushless DC Motors
- Cold Chain Technologies
- Connectivity & Internet of Things
- Energy Efficient Storage
- Fans
- Health Technologies
- Interoperability & Compatibility
- Milk Chilling Unit
- Refrigerators
- Solar Sewing Machines
- Solar Water Pumps
- Solid State Lighting
- LED Fishing
- Televisions
- Efficient Cookstoves
- All Off-Grid Appliances

Link to larger image: https://bit.ly/2TUxNeA
Efficiency for AgTech

A campaign to improve livelihoods through efficient, off-grid agricultural technologies
Communications Campaign Details

- **Pre-Planning & Launch**
  - What is the campaign?
  - Why does it matter?

- **February**
  - What are off-grid agricultural technologies and how do they work?
  - Where are existing access gaps?
  - What are the benefits of AgTech, broadly?

- **March/early-April**
  - What are the potential impacts of SWPs
  - What do we know about the SWP market and the SWP consumer?

- **mid-late April**
  - What are the potential impacts of cold chain technologies?
  - What has the EforA Coalition learned about the performance of cold chain technologies?

- **Deep Dive: Solar Water Pumps (SWPs)**

- **Deep Dive: Cold Chain Technologies**