The Global Alliance for Clean Cookstoves will create a thriving market for clean cookstoves and fuels.

**PROBLEM**

Every day, 3 BILLION PEOPLE (500 million households) rely on solid fuels to power their rudimentary stoves, which leads to...

- 4,300,000 deaths annually
- Wasted productivity
- Climate, forestry & other environmental degradation
- Up to 25% of global black carbon emissions
- Health & economic burdens that disproportionately impact women & girls

**MISSION**

- SAVE LIVES
- IMPROVE LIVELIHOODS
- EMPOWER WOMEN
- PROTECT THE ENVIRONMENT

**GOAL**

100 MILLION HOUSEHOLDS ADOPT CLEAN AND EFFICIENT COOKSTOVES & FUELS BY 2020
The Alliance has a specific gender strategy. The sector needs to increase the role of women and address gender issues to scale adoption.

- Women, as the users, will ultimately determine use and adoption of cookstoves and fuels
  - Technologies, distribution approaches, marketing techniques, etc. must all be gender-informed

- Women entrepreneurs are an untapped resource to scale adoption
  - Fastest growing cohort of entrepreneurs and business owners in many developing countries
  - Reinvest back into their communities
  - High payback rates on business loans
  - Better able to reach female consumer segments which can increase overall sales
  - Utilize peer-to-peer communication to enhance adoption among female users
Challenges to scaling women’s empowerment and entrepreneurship in the clean cooking sector

- Capacity of implementing organizations to address gender and women’s entrepreneurship needs to be strengthened
- Financing needed for gender components of cookstove projects and women entrepreneurs
- Need increased evidence of the specific gender impacts in the sector
- Need to set and influence policies through awareness raising and advocacy
Gender strategy: Scaling effective approaches and increasing gender impacts

**Build the evidence and share data**
- Commission research on most effective approaches for women’s empowerment & adoption
- Develop M&E methodologies and tools to measure socio-economic impacts

**Build capacity of enterprises**
- Trainings on implementing best practices in Resource Guide
- Online knowledge hub with best practices, tools, webinars, expert roster, etc.
- Gender due diligence and mainstreaming support for Alliance grantees
- Empowerment training for women micro-entrepreneurs

**Increase access to finance**
- Women’s Empowerment Fund
- Connect enterprises with investors interested in gender impact and raise awareness of investors about importance of gender-informed business practices

**Raise awareness**
- Gender-informed national awareness campaigns
- Integrate energy access into school curriculum and raise awareness of girls and boys

**Set and influence policies**
- Integrate energy access into global gender frameworks
- Build strategic partnerships with key gender advocacy groups
Empowered Entrepreneur Training Handbook

- The Handbook provides 6 days of business skills, agency-based empowerment, and leadership training curriculum and tools
- It is a tool to better support female sales agents, micro entrepreneurs, and enterprises
- Without engaging women appropriately and effectively throughout the value chain, global efforts for clean cooking solutions will likely be less effective and scale less rapidly
- Applicability throughout the household energy sector

WHO IS IT FOR
- Organizations who are currently working with or plan to work with:
  - Women entrepreneurs to produce or support the design of household energy technologies
  - Women as sales agents or entrepreneurs to market, distribute and/or provide after sales service of household energy technologies
Strengthening Enterprises through Gender Capacity Building

**Key components of Gender Capacity Building:**

1. Understanding gender due diligence outcomes and establishing a baseline
2. Increasing gender awareness and understanding
3. Conducting gender analysis
4. Creating a gender action plan
5. Implementing gender-focused actions
6. Learning through monitoring, evaluation, and documentation
Tools and resources

• Gender capacity building brochure: http://cleancookstoves.org/resources/449.html

• Empowered Entrepreneur Training Handbook: http://cleancookstoves.org/resources/342.html (also available in French and Spanish)

• Gender-informed Approaches to Strengthening Human Resources & Operations: http://cleancookstoves.org/resources/413.html

• Resource Guide: Scaling Adoption of Clean Cooking Solutions through Women’s Empowerment: http://cleancookstoves.org/resources/223.html

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